



Winter Farmers Market



Sponsorship Levels and Benefits	Pumpkin \$5,000	Butternut \$2,500	Kabocha \$1,000	Delicata \$500	Acorn \$250
Winter Farmers Market Webpage					
Logo or name and link to website	Large Logo	Medium Logo	Small logo	Name	Name
Social Media Posts					
Recognition on Berkshire Grown's Facebook (7,300 followers) and Instagram (4,600 followers)	Business thanked individually	Business thanked individually	Business thanked as a group with sponsor level	Business thanked as a group with sponsor level	Business thanked as a group with sponsor level
Email					
Recognition in Berkshire Grown's Monthly Farmers Market Email November-April (4,700 subscribers) with link to company website	Top listing and Extra Large Logo	Large Logo	Medium logo	Small logo	Name
Print/Promotion*					
Farmers Market Feather Flag	Logo				
Sponsor Signage at Winter Markets	Extra Large Logo and top billing	Extra Large Logo	Large Logo	Medium Logo	Small Logo
Winter Farmers Market Flyer	Extra Large Logo and top billing	Extra Large Logo	Large Logo	Medium Logo	Small Logo
Recognition in Winter Farmers Market Press Release	✓	✓	✓	✓	✓
*To receive all print marketing benefits, sponsors need to commit by October 17th.					