

IT'S EASY

If your market offers Market Match tokens, you will get even more benefits. That means more fresh food for you and your family!

PLEASE NOTE

- HIP is extra money for fruits and vegetables, on top of your regular SNAP benefits (*Massachusetts only*).
- Please check individual farmers market Facebook pages and websites for updates on each market's details.
- Market Match tokens specific to one market cannot be used at other markets.



Market Match boosts your buying power at Berkshire farmers markets. Get more value with your EBT card, eat more fresh food, and support your local farmers!

Boost *your* Benefits

SHOP AT YOUR FARMERS MARKET



Farmers' Market Nutrition Program



Look for farmers markets with the Market Match logo to boost your food buying budget with SNAP/EBT and HIP benefits. Get even more with Senior Coupons, Fresh Connect, SNAP, and WIC.



Markets with the MARKET MATCH logo give you even MORE benefits.

Go to the Market Manager table at any of these farmers markets and show them your benefit card or coupons.

SNAP	Supplemental Nutrition Assistance Program
HIP	Healthy Incentives Program (MA only)
WIC	Women, Infants, and Children
SFM	Senior Farmers Market Nutrition Program (coupons available in July)
FC	Fresh Connect, Farmers Market Incentive Coupons (NY only)

NORTH

Hill Top Farm Market **SNAP**

(formerly the Bennington Farmers Market)
Sat 10am–1pm, May 3–October 11
2970 Route 7, Pownal, VT
SNAP available only on Saturday



North Adams Farmers Market

SNAP HIP WIC SFM
on Facebook, Instagram, & Bluesky
Summer: Sat 9am–1pm, May 17–October 25
Main St., Downtown North Adams
Winter Indoor: 9am–pm, 1st Sat Nov–May
Hotel Downstreet, 40 Main St, Studio B

Mountain Girl Farmers Market

SNAP HIP WIC SFM
on Facebook or 856 536-0420
Farm: Sun 10am–2pm, June 8–Oct 26,
1360 Church St., North Adams
Mobile Farmers Market: Thurs 11am–1 pm, Jan–Dec
116 Ashland St., North Adams



Williamstown Farmers Market

SNAP WIC SFM
williamstownfarmersmarket.org or on Facebook
Sat 9am–1pm, May 17–Nov 1
Parking lot at the base of Spring St



Berkshire Grown Winter Farmers Market

Williamstown/North Adams **SNAP HIP**
berkshiregrown.org
Once monthly, Nov & Dec, Sun 10am–1pm
Check website in Sept. for dates and location

CENTRAL

Berkshire Area Farmers Market

SNAP HIP
Sat 8am–2pm, May 10–Nov 15
Berkshire Mall parking lot, Old State Rd
and Rte. 8, Lanesborough



Lee Farmers Market **SNAP HIP WIC SFM**

leefarmersmarket.com
Saturdays 10am–2pm, May 24–Oct 11
25 Park Place, at the town park intersections
of Main St., Housatonic St., and West Park St
in front of the First Congregational Church

Lenox Farmers Market

413 822-7428
Fri 11am–3pm, May 23–Sept 12
St. Ann's at 134 Main St



Pittsfield Farmers Market

SNAP HIP WIC SFM
farmersmarketpittsfield.org
Sat 9am–1pm, May 10–Oct 11
The Common, 100 First St
Winter Indoor: 2nd Sat 9am–1pm, Nov–April
Zion Lutheran Church, 74 First St
Powered by Roots Rising and teen-run

Berkshire Botanical Garden Farmers Market

berkshirebotanical.org
Mon 3–6 pm, June 30–Sept 1
5 West Stockbridge Rd., Stockbridge



Stockbridge Farmers Market

SNAP SFM
farmersmarket@Stockbridge.ma.gov
on Facebook
Wed 3–6 PM, June 25–Sept 24
Town Hall, 50 Main St



West Stockbridge Farmers Market

SNAP WIC SFM
weststockbridgefarmersmarket.org
Thurs 3–6 pm, May 22–Oct 2
The Foundry Green on Harris St

SOUTH



Copake Hillsdale Farmers Market **SNAP FC**

copakehillsdalefarmersmarket.com
Sat 9am–1pm, May 17–Nov 22
Roeliff Jansen Park, 9140 Rte. 22
1/2 mile south of Hillsdale, NY

The Original Cornwall Farmers Market

cornwallfarmmarket.org
Sat 10am–1pm, June–Oct
413 Sharon Goshen Turnpike, West Cornwall, CT



Great Barrington Farmers Market

SNAP HIP WIC SFM
greatbarringtonfarmersmarket.org
Sat 9am–1pm, May 10–Nov 8, 18 Church St



Berkshire Grown Winter Farmers Market

Great Barrington **SNAP HIP**
berkshiregrown.org
Winter indoor markets once monthly,
Sat 10am–1pm, Nov–April
Check website in Sept. for dates and location



Millerton Farmers Market **SNAP**

neccmillerton.org/farmers-market
Summer: Sat 10am–2pm, May 17–Oct 25
Winter Season: Sat 10am–2pm Nov & Dec,
then 2nd & 4th Sat Jan 10–April 11, 2026
Millerton Methodist Church, 6 Dutchess Ave

New Marlborough Farmers Market

on Facebook
Sun 10am–1pm, May 11–Sep 14
Village Green, 134 Hartsville-New Marlborough Rd

Otis Farmers Market

on Facebook
Sat 9am–1pm, May 24–Oct 11, 2000 East Otis Rd



Sheffield Farmers Market **SNAP HIP WIC SFM**

sheffieldfarmersmarket.org
Summer: Fri 3–6pm, May 23–Oct 10
First Congregational Church 125 Main St
Winter: 2nd Sat 10am–1pm, Nov–March
Dewey Memorial Hall 91, Main St