



Berkshire Grown Winter Farmers Markets

2022-2023

Market Policies and Expectations

MISSION

Berkshire Grown supports and promotes local agriculture as a vital part of the Berkshire community, economy, and landscape. We work to strengthen local agriculture and increase the amount of local food eaten by Massachusetts residents.

The Winter Farmers Markets support Berkshire Grown's mission by providing farmers with a market outlet over the winter, and by providing community members with increased food access at a time when many other farmers markets are not operating.

We prioritize local farmers and food producers using locally-sourced ingredients.

MARKET DETAILS

The South County Winter Farmers Market will be held at the **Housatonic Community Center (Housy Dome), 1064 Main Street, Housatonic, MA 01236**. Market dates are Saturdays **11/19, 12/17, 1/21, 2/18, 3/18, and 4/15**. The market is open from **10 AM to 2 PM**.

The North County Winter Farmers Market will be held at **Greylock WORKS, 508 State Rd, North Adams, MA 01247**. Market dates are Sundays **11/20 and 12/18**. The market is open from **10 AM to 2 PM**.

VENDOR TYPES

The Berkshire Grown Winter Farmers Markets are primarily farm and food markets. A limited number of non-food vendors, especially farmers producing non-food items from their own farms, are also part of our markets each season. Returning vendors **in good standing** are prioritized. Other vendors will be considered based on the hierarchy detailed below, as market space allows:

1. **Farms: Food** (including fresh vegetables, fruit, meat, eggs, dairy, etc.)
2. **Farms: Other** (non-food items made from farm-raised materials, ie fiber products)
3. **Non-Farm: Food** (baked goods, beverages, etc. produced locally with local ingredients where possible)
4. **Non-Farm: Other** (non-food items produced by local artisans. Space for craft vendors is available in North Adams; little to no space is available for crafts in Great Barrington.)
5. Community Organizations
6. Services (knife sharpening, etc.)

VENDOR MEETING

NEW All vendors are expected to attend a (virtual) vendor meeting before the market season begins. The meeting will be scheduled after all vendors have been notified of acceptance, and will cover these market policies and expectations, with time for vendor questions.

MARKET SPACES

NEW One indoor space is defined as 8’ x 8’. Additional spaces are 7’ x 8’. Vendors should not expect to be able to sell from the outer sides of their booth. A “U” or “L” shaped table arrangement allowing customers to enter the space is acceptable.

Vendors must request and pay for the amount of space they plan to use. A single space works well for one standard table, 2 tables in an “L” shape, or 3 small tables in a “U” shape. Vendors who plan to set up more than one standard table in a straight line must request more than one space. Vendors will not be allowed to set up a display that exceeds their reserved space.

Outdoor spaces are 10’ x 10’ and will fit one standard tent.

VENDOR FEE

NEW Beginning this season, we are offering a 10% discount for vendors who join us for the entire market season and pay in full before the first market.

Vendors choosing to pay per market must pay (at the latest) by the **MONDAY** before each market date. Failure to pay may result in a vendor’s space being forfeited.

Vendor fees are as follows and reflect the 10% discount:

Full Season (Great Barrington only – 6 markets)	Single Space	2 Spaces	3 Spaces (Max)
BG Member	\$270	\$405	\$540
Non-Member	\$486	\$621	\$756

Full Season (North County only – 2 markets)	Single Space	2 Spaces	3 Spaces (Max)
BG Member	\$90	\$135	\$180
Non-Member	\$162	\$207	\$252

Full Season (Both Locations – 8 markets)	Single Space	2 Spaces	3 Spaces (Max)
BG Member	\$360	\$540	\$720
Non-Member	\$648	\$828	\$1008

Daily Rate	Single Space	2 Spaces	3 Spaces (Max)
BG Member	\$50	\$75	\$100
Non-Member	\$90	\$115	\$140

Outdoor spaces are free for any vendor with at least one indoor space. For vendors requesting an outdoor space only, the fee will be \$25 per market.

ATTENDANCE

To help the markets run smoothly, and to ensure that our customers have access to a full range of products, it is critical that vendors attend each market they have committed to. If a vendor will not be able to attend a market, they must let Berkshire Grown know by **5:00 PM on WEDNESDAY** before the market date. We may be able to offer a partial fee refund if we are able to find a replacement vendor.

Vendors are also expected to:

- Arrive with enough time to set up before the market opens
- Move their vehicle to designated vendor parking after unloading
- Remain at their booth until the market ends (even if slow)
- Treat all customers, fellow vendors, volunteers, and staff with courtesy

PERMITS

Vendors are responsible for providing the appropriate licenses and permits once they are accepted to the Winter Farmers Market.

ALL vendors are required to provide a Certificate of Insurance as proof of liability insurance coverage. The certificate must list Berkshire Grown as the document holder and include the address of the appropriate venue(s). See above (Market Details) for addresses.

Food vendors are required to obtain a permit from the Great Barrington and/or North Adams Boards of Health. You must apply directly to the Board of Health for your permit. For questions regarding permits, please contact the BOH agent in the town of the market you would like to attend.

Great Barrington Health Agent: Rebecca Jurczyk, [413-528-0680](tel:413-528-0680), rjurczyk@townofgb.org. Permit applications can be found on the town website [here](#).

North Adams Health Department: 413-662-3000 x3020. Permit application [here](#).

Exemptions: Only fresh, uncut produce, maple syrup, honey and farm-fresh eggs (kept chilled) are exempt under state law.

VIOLATIONS

We value our vendors and we understand that difficult circumstances can arise during the market season due to weather, illness, staffing, or other issues. We encourage vendors to communicate with us as soon as possible about any issues over the course of the season.

If a vendor repeatedly fails to attend without timely notice, the following consequences may occur:

- Verbal warning
- Written warning/vendor not in good standing
- Attendance deposit requirement for the following season

ADDITIONAL GUIDELINES

Each market location has specific guidelines regarding load-in, parking, and damage prevention. Those guidelines will be provided to vendors after being accepted to the market.

Berkshire Grown will also provide up-to-date COVID-19 guidelines to accepted vendors, including mask requirements, sampling of food products, and more. These will be based on Berkshire Grown's current risk assessment and local public health recommendations.